

#### TIMELINE



- November 10, 2020 SRA selects Winn Development as the preferred development team
- May 5, 2021 Joint City Council and SRA Meeting
- May 21, 2021 Historic Salem, Inc. Meeting #1
- July 12, 2021 Community Meeting #1
- July 14, 2021 SRA Schematic Design Hearing
- July 28, 2021 Design Review Board Hearing #1
- August 3, 2021 Federal St. Neighborhood Group Meeting #1
- August 18, 2021 Historic Commission Meeting
- August 25, 2021 Northfields Neighborhood Group Meeting
- August 25, 2021 Design Review Board Hearing 2
- September 22, 2021 Design Review Board Hearing 3
- September 27, 2021 Historic Salem Meeting
- September 29, 2021 DRB Special Meeting
- October 13, 2021 SRA Schematic Design Hearing #2
- March 21, 2022 Department Head One-Stop Meeting
- May 4, 2022 City Staff Meeting
- May 5, 2022 Planning Board Submission
- May 9, 2022 City Councilor Staff Meeting
- May 25, 2022 City Staff Meeting
- June 3, 2022 Underutilized Properties Program Application via MassDevelopment Submitted
- June 8, 2022 SRA Final Design Review Referred to DRB for Design Consultation
- June 22, 2022 DRB Consultation
- July 1, 2022 Salem Community Preservation Funds Awarded
- July 27, 2022 DRB Consultation #2
- August 17, 2022 Historical Commission Meeting
- August 31, 2022 Historic Tax Credit Submission Filing
- September 14, 2022 SRA Final Design Review Referred to Design Review Board for Final Design Review
- September 15, 2022 Planning Board Meeting 1
- September 26, 2022 Design Review Board Final Design Review (Meeting 1)
- October 18, 2022 Conservation Commission Meeting 1
- October 20, 2022 Planning Board Meeting 2
- October 26, 2022 Design Review Board Final Design Review (Meeting 2)
- October 27, 2022 Conservation Commission Site Walk
- November 15, 2022 Conservation Commission Meeting
- November 15, 2022 MBTA PDG Meeting 1
- November 16, 2022 Design Review Board Final Design Review (Meeting 3) Approved with conditionts
- November 17, 2022 Planning Board Meeting 3

### **DESIGN GOALS**



- Enhance the waterfront experience and visual connections to the water
- Strongly defined and accessible public spaces that enhance the city experience and strengthen the public realm.
- Reinforce pedestrian connections to the MBTA station.
- Bold architecture that recognizes frontage in all directions, welcomes the public, and creates meaningful street edges.

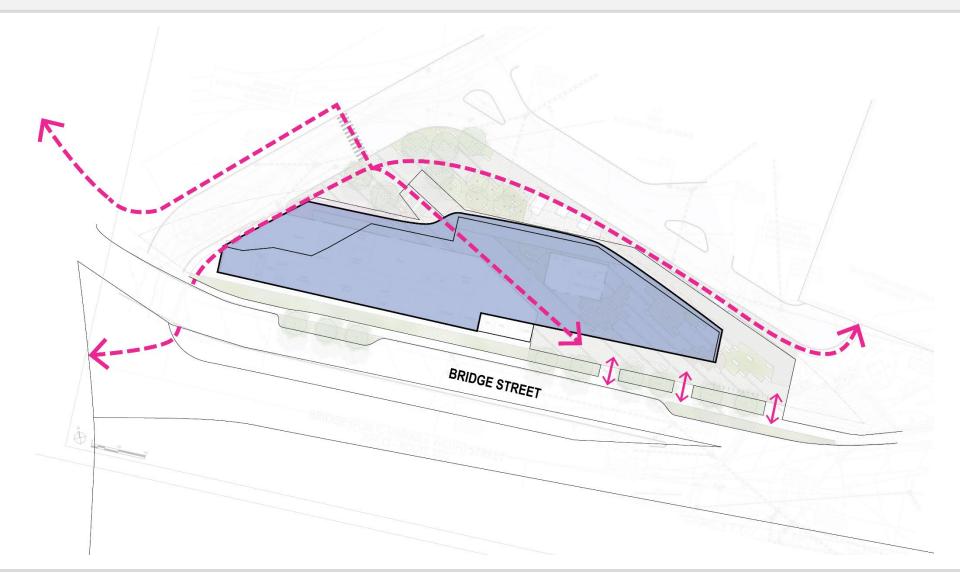
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## AREAS OF FOCUS DURING FINAL DESIGN REVIEW

- Bridge Street Façade Design
  - Distribution of Color and Material
  - Intermediate Scale Elements
  - Pedestrian Experience of Building Edge
- Feasibility of Curved Exterior Wall Panels
- **Materials** 
  - Color
  - **Texture**
  - **Patterning**
- Window and Storefront System Specifications

# **BRIDGE STREET LANDSCAPE AND DESIGN**

# **SITE CONNECTIONS**



# Salem Crescent Lot

# **PUBLIC REALM ILLUSTRATIVE SITE PLAN**



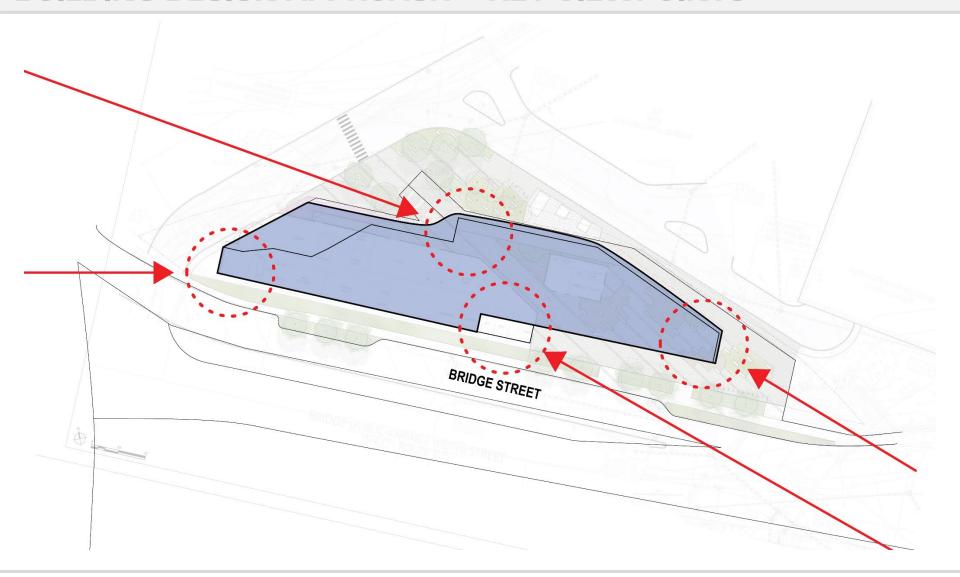


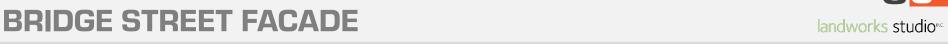
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# **BRIDGE STREET ARCHITECTURE**



# **BUILDING DESIGN APPROACH - KEY VIEWPOINTS**



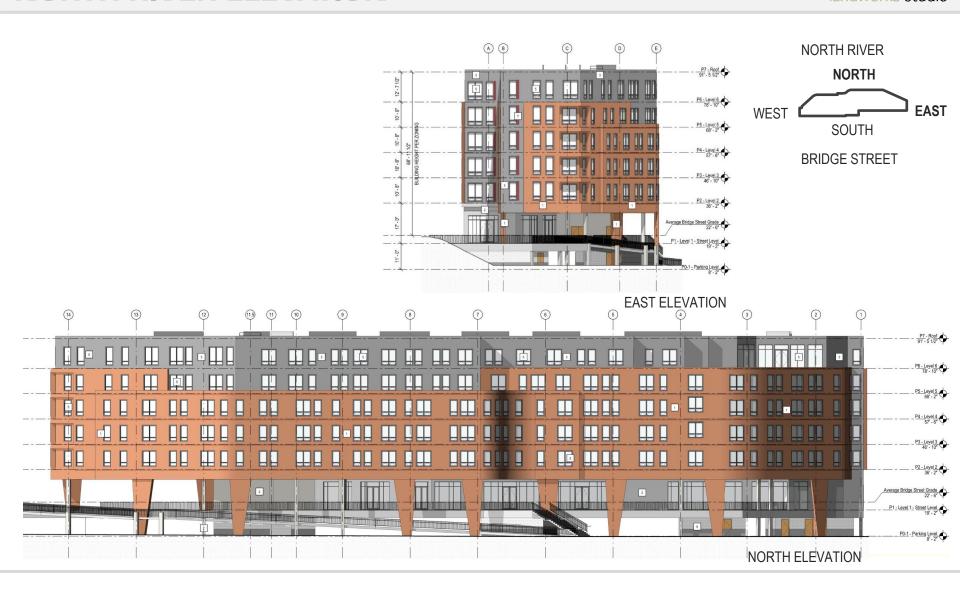




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## **NORTH RIVER ELEVATION**

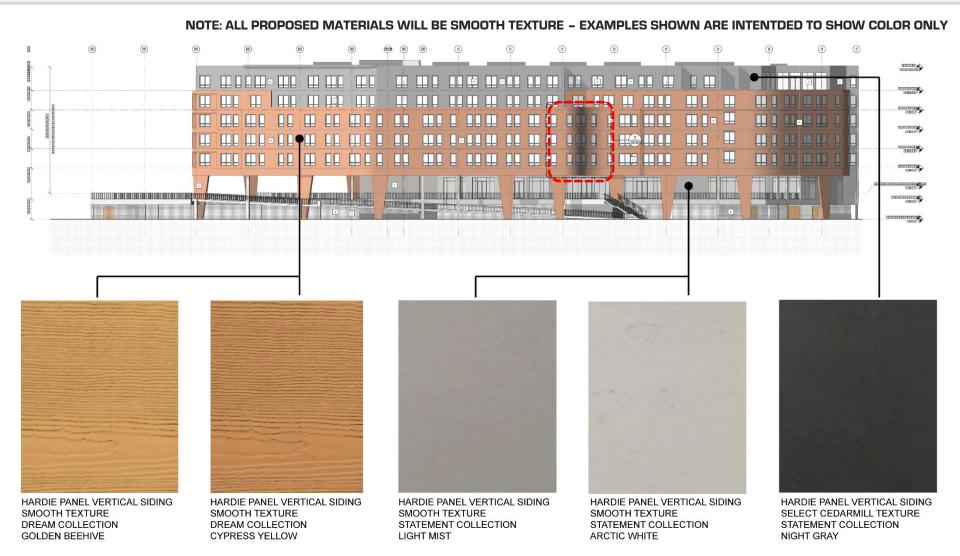




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## **MATERIAL SAMPLES**

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# PROPOSED COLOR SCHEME - HORIZONTAL PATTERN

#### NOTE: ALL PROPOSED MATERIALS WILL BE SMOOTH TEXTURE - EXAMPLES SHOWN ARE INTENTDED TO SHOW COLOR ONLY



HARDIE PANEL VERTICAL SIDING SMOOTH TEXTURE DREAM COLLECTION **GOLDEN BEEHIVE** 



HARDIE PANEL VERTICAL SIDING SMOOTH TEXTURE DREAM COLLECTION CYPRESS YELLOW





# **WASHINGTON STREET INTERSECTION**



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# **VIEW FROM NORTH STREET**



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# **VIEW FROM NORTH BRIDGE**

NOTE: PERSPECTIVES ARE FOR ILLUSTRATIVE PURPOSES ONLY, REFER TO BUILDING PLANS AND ELEVATIONS



# **VIEW FROM NORTH BRIDGE**



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